



MEDIA ALERT | For Immediate Release
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The Science Center Welcomes Pixar to Pittsburgh

*Venture into the creativity behind Woody, Buzz Lightyear, Sulley, and all your favorite Pixar characters with **The Science Behind Pixar** exhibition beginning on May 25*



High-resolution images available [here](#).

PIXARBURGH, March 18, 2024 – Picture this: a two-story, 12,000 square foot playground of science, technology, and pure Pixar magic! Beginning May 25, the Science Center is turning into an animated wonderland, where visitors will uncover the creative secrets behind some of the most beloved movies and characters of all time.

Buckle up. It's time to travel to infinity and beyond as the Science Center welcomes a new blockbuster exhibition, *The Science Behind Pixar*, created by the Museum of Science, Boston and Pixar Animation Studios.

"*The Science Behind Pixar* is an interactive exhibit that offers people a hands-on opportunity to understand how we make our films," said Jim Morris, president of Pixar Animation Studios. "At

Pixar, we use science, technology, engineering, art, and math – along with a significant dash of creativity and fun – and this exhibit is truly a great demonstration of how all those ingredients come together in our filmmaking process."

Throughout the exhibition, visitors will unleash their inner Pixar passion with over 50 fun interactive elements designed to flex science, technology, engineering, and math (STEM) muscles. Visitors will be able to:

- [Peer into Jessie's mind from *Toy Story 2*](#) while manipulating her facial expressions by using one of nine sliders that control a specific aspect of her eyebrows, eyelids, or pupils.
- [Head to Ramone's "House of Body Art" from *Cars*](#) and virtually change the appearance of a car hood using a touchscreen menu and projector.
- [Channel their inner Mr. Ray from *Finding Nemo*](#) while directing a school of fish and calculating the distance between fish and the number of groups, and then matching the direction of other fish.
- [Create a robot friend for WALL•E](#) by utilizing magnetic body parts that can be used as heads, arms, or legs to show how Pixar transforms scenes by giving characters minor changes.
- [Explore a large re-creation of a set from *A Bug's Life*](#) from a variety of perspectives. Visitors can view scenes by controlling cameras that tilt up, down, left, right, or top-down.
- [Create a stop-motion movie](#) by moving the iconic jumping Pixar lamp across a curved track to change its posture or shape. Visitors can take still photos to capture each incremental change and then play the photos back as a stop-motion movie.

Plus, visitors' selfies are about to get an animated upgrade with life-size recreations of their favorite Pixar characters, including Buzz Lightyear, Dory, Mike and Sulley, Edna Mode, and WALL•E.

Timed tickets are now available for what promises to be a very popular exhibition. Visit CarnegieScienceCenter.org/Pixar to purchase tickets and to learn more. [Download high-resolution images here.](#)

Media Preview Event:

Media are invited to a special press preview on Thurs., May 23 at 10:30 am. A light continental breakfast will begin at 10 am. Please contact Sarah Reichle at 412.638.4548 or ReichleS@CarnegieScienceCenter.org if interested in attending.

Carnegie Science Center

Carnegie Science Center, soon to be the Daniel G. and Carole L. Kamin Science Center, is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center's goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh's premier science exploration destination, reaching more than 500,000 people annually through its hands-on exhibits, camps, classes, and off-site education programs.

Accessibility: Features for All

Carnegie Science Center welcomes all visitors. We work to assist visitors with disabilities in obtaining reasonable and appropriate accommodations, and in supporting equal access to services, programs, and activities. We welcome visitors in wheelchairs on the deck of our USS Requin (SS 481) submarine. Below-deck visits require full mobility. Hearing assistance devices are available for The Rangos Giant Cinema. Please ask when you buy your ticket.

Please note that requests for accommodations should be made at least two weeks prior to your visit. For specific questions about wheelchairs, strollers, or other programmatic or equipment needs, see the ticket counter located on the first floor of the main building or contact Customer Service at 412.237.1641 or info@carnegiesciencecenter.org. Please contact Carnegie Museums of Pittsburgh's Accessibility Coordinator with concerns regarding accessibility for visitors with disabilities at the museums. On weekdays, call 412.622.6578 or email accessibility@carnegiemuseums.org.

About Carnegie Museums of Pittsburgh

Founded by Andrew Carnegie in 1895, [Carnegie Museums of Pittsburgh](#) is a family of four dynamic, distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. The museums reach 1.5 million people a year through exhibitions, educational programs, outreach activities, and special events.

Support for The Science Behind Pixar

The Science Behind Pixar is funded through support by Google, members of the Science Museum Exhibit Collaborative (SMEC), Institute of Museum and Library Services (IMLS) and the National Science Foundation (NSF).

About Pixar Animation Studios

Pixar Animation Studios, a wholly owned subsidiary of The Walt Disney Company, is an Academy Award®-winning film studio with world-renowned technical, creative and production capabilities in the art of computer animation. The Northern California studio has created some of the most successful and beloved animated films of all time, including "Toy Story," "Monsters, Inc.," "Cars," "The Incredibles," "Ratatouille," "WALL•E," "Up," "Brave," "Inside Out," "Coco" and "Turning Red." Its movies and technology have won 40 Academy Awards® and the films have grossed more than \$14 billion at the worldwide box

office. "Inside Out 2," Pixar's 28th feature, will be released in theaters June 14, 2024.

This exhibition was developed by the Museum of Science, Boston in collaboration with Pixar Animation Studios. © Disney/Pixar. All Rights Reserved. Used Under Authorization.

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